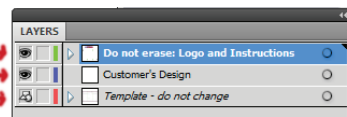This template is meant for:

Postcard

6.5x12

Pres on the EYE or the Toggle Mark Icon to HIDE or UNHIDE the layers

LAYERS

Do not erase: Logo and Instructions

Customer's Design

Template - do not change

Once your artwork has been designed you should hide the layers that contain the lines and marks. On your layer panel (F7), named "Template - do not change" - (Color Red) and press on the eye or the toggle icon.
The layer on which you will be working is called "Customer's Design" (color blue)

Blue Line:
The blue line represents the limit for safe content. Everything outside the line will be too close to the edge of your piece and could get trimmed accidentally.

Black Line:
The black line is the Bleed Edge. Background image or color must reach this black line.

Red Line:
The red line is the cut line. This is where your finished product will be cut. Everything that is beyond the red limits won't be in your final piece.

Artwork with bleed: 6.625"x12.125"
Finished size: 6.5"x12"